Dr. Amanda H. Goodson



SPEAKER • COACH • TRAINER • AUTHOR

From Where You Are to Where You Want To Be!

Dr. Amanda H. Goodson will inspire and motivate you as a speaker, coach, or trainer with her goal-setting and goal-getting expertise. You will improve and enhance your capability, presence, style, and brand as a leader as Amanda pours into you from her unique experiences as a groundbreaking aerospace engineer at NASA, an innovative director at a major engineering company, and encouraging independent certified John Maxwell leadership coach, teacher, and speaker.

"My passion is to influence leaders by helping them to grow and change – and see themselves different than they did before."

TRANSFORM your thinking, REIGNITE your passion, and MAXIMIZE your impact as a leader

Proven Leading-Edge Success Strategies For Leaders and Entrepreneurs!!

For Emerging Leaders

PERSONAL WARRANTY

Life allows for several second chances and occasional do-overs. But what happens when you have to get the job done right the first time? Amanda uses her experience with more than 35 successful NASA space shuttle launches to give you the confidence to step up to the demands of the workplace, as well as the courage to fess up to any mistakes you've made along the way.

Plus: Turning Derailers into Energy Builders, Being the Best Requires MOVEMENT! *and* From Dreamer to Achiever

For Mid-Level Leaders

LEADERSHIP GOLD

Gold is developed and purified by fire. Smart leaders learn from their own mistakes. Smarter ones learn from others' mistakes – and successes. Amanda will use insights from leadership expert John Maxwell and her own experience to develop exceptional leadership within you by highlighting over 20 lessons of leadership, including the following concepts:

- Don't send your ducks to eagle school
- People quit people, not companies
- Influence should be loaned but never given
- When you get kicked in the rear, you know you're out in front
- People will summarize your life in one sentence. Pick it now

Plus: Developing the Leaders Around You, *and* Everyone Communicates, Few Connect

For Students / Developing Leaders

SOAR TO YOUR DESTINY

Do you want to live a great life? Are you willing to soar to higher heights and reach your potential on a regular basis? Soaring is caught (coming from the heart) not taught (coming from the head) or bought. The ability to soar has a dimension that far surpasses the human understanding to a place of peace, tranquility and assurance. Soaring carries power and authority in a space that cannot be questioned or controlled by others.

Amanda will help you discover that to soar means to reach new heights and peak states far above what is expected, and means something huge and far greater than your ability or circumstances will allow under normal situations.

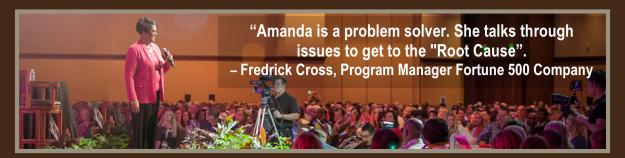








Visit: <u>www.AmandaGoodson.com</u> for more details



"Amanda is a wonderful speaker and trainer. She energized her audience and kept us interested the whole time".

- Odetta Scott, Site Six Sigma Lead

"Amanda is a dynamic speaker. She built a strong sense of purpose for our leadership team. Amanda effectively organizes, assembles, and arranged her information to meet our organization's goals. It was great!"

– Marvin Carolina, Vice President of Diversity, JE Dunn Construction

COACHING

Through her *Unlock Your Full Potential* coaching program, Amanda will pour into you with her personalized one-on-one sessions or through her small- or large-group gatherings.

Whether you need to take it up a notch, make a change when change is hard, or simply need a boost, Amanda will take you to a place of great potential and fulfillment. Her proven, five-step approach will provide you with the insights to make better decisions, sharpen your skills, gain insights into personal and professional growth, and acquire a roadmap to excellence specific to your individual needs.

In her one-on-one strategic coaching sessions, Amanda supplements her five-step approach with her inspiring FRESH WILL methodology to develop a life strategy that will make your goals and dreams an achievable reality. She has also developed a team of expert professionals that can help you with everything from book writing and publishing, to financial advice, to business platform development.

TRAINING

Amanda's training series uses one-time or ongoing workshops or breakout sessions to facilitate your learning and growth using topics from her speaking presentations for first-time leaders, seasoned leaders, or student leaders, or materials you provide. This interactive training will cover real-life scenarios, teachable moments, and a case study to talk through for each scenario and teachable moment. As a result, you will increase your knowledge, enhance your ability to think differently on the topic, and change your direction.

Amanda also offers a Mastermind Group Study – specific to those in their first leadership role students seeking to become future leaders – through an in-depth, sixweek study of John Maxwell's *The 15 Invaluable Laws of Growth* via a confidential conference call with like-minded individuals determined to go to the next level in every area of their lives.



AUTHOR

Amanda has written over 16 books including her latest release, Astronomical Leadership, as well as Authority of a Leader, How to Unlock Your Full Potential: 11 Keys to Leader Success, and Financial Healing from the Inside Out, co-authored with Angela C. Preston.



