

TRANSFORM your Thinking

REIGNITE your Passion

MAXIMIZE your Impact



Dr. Goodson “Gets” It

Proven strategies that will help you:

- Leverage your potential
- Maximize your productivity
- Reignite your passion

Dr. Goodson “Gets” You

Overcome the personal and professional challenges that cause some to stay grounded while others lift-off.

Connect with strategies that are:

- Engaging
- Thought-provoking
- Memorable

Proven Leading-Edge Success Strategies For Leaders and Entrepreneurs!!



Personal Warranty

Oftentimes, life allows for several second chances and occasional do-overs. But what happens when you have to get the job done right the first time? Dr. Goodson uses her experience with more than 35 successful space shuttle launches to give you the confidence to step-up to the demands of the workplace, as well as the courage to fess-up any mistakes you’ve made along the way.



Turning Derailers into Energy Builders

Blast past your mistakes and launch yourself into a realm of unprecedented achievements. Dr. Goodson uses the success factors toolkit to help you identify “derailer busters” and “energy building blocks” that get you unstuck and on your way to success. “Harmony” methodology will show you how to make lasting change in reaching higher heights in every area of life.



Being the Best Requires MOVEMENT!

Need to know how to engage your customer and their business? Dr. Goodson shows professionals how to do that and more! This tailor-made topic delivers dynamic approaches to navigate business ridges, overcome negative positioning, and utilize business judo to create a place of excellence in the customer engagement platform. Learn how to operate in peak states on a routine basis for lasting change.



From Dreamer to Achiever

Dreaming is easy. Achieving your dreams is not. But it can get easier with Dr. Goodson’s time-tested action plan. She will equip you with a how-to guide to develop the qualities essential to realize your dreams in the most effective and efficient ways. Put your dreams to the test and achieve your best!

Visit : www.AmandaGoodson.com for more information

“Amanda is a problem solver. She talks through issues to get to the “Root Cause”.

Fredrick Cross, Program Manager Fortune 500 Company

“Amanda is a wonderful speaker and trainer. She energized her audience and kept us interested the whole time”.

Odetta Scott,
Site Six Sigma Lead

“Amanda is a dynamic speaker. Amanda built a stronger sense of purpose for our leadership team. Amanda effectively organizes, assembles and arranged her information to meet our organization’s goals. It was great”!

Marvin Carolina (Vice President, Diversity at JE Dunn Construction)

“Amanda is a pleasure to work with. Not only is she professional at all times, she also brings value to our overall vision here at JE Dunn with regards to the Minority Contractor Business Development (MCBD) Program”.



- A must-have keynote speaker, Dr. Amanda Goodson uses her goal-setting and goal-getting expertise to catapult you from where you are to where you want to be. Her contagious energy, interactive methods, and engaging intellect inspire corporations, organizations, and individuals to leverage their potential so they can launch their success.
- From Aerospace Engineer to Senior Executive, Dr. Goodson has more than 30 years of *firsthand* experience in generating upward mobility and breaking glass ceilings. With over 35 successful launches under her leadership at the NASA Kennedy Space Center Launch Facility, Dr. Goodson became the *first* female senior executive in Safety & Mission Assurance for Propulsion Systems. She also served as the *first* African-American woman appointed as Director of Safety & Mission Assurance at NASA.
- It is no wonder why NASA gave her an exceptional service award and the director’s commendation. Clients such as NASA, Raytheon, the American Institute of Aeronautics and Aerospace Engineers, and YWCA repeatedly book her for keynotes. “Soar To Your Destiny: Winning Success Strategies” is just one of 16 books she has authored. Through her insightful speaking engagements, you, too, can learn how to “launch your difference to make a difference” and experience explosive success in your personal and professional life.

To book Amanda Goodson:

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The JOHN MAXWELL **Team**



Goodson is a certified John Maxwell speaker, trainer and coach. She is available to teach: “15 Laws of Growth”, “Put Your Dreams to the Test”, “Becoming a Person of Influence”, “Leadership Gold”, “Sometimes You Win, Sometimes You Learn”, “Developing the Leaders Around You”, “Everyone Communicates, Few Connect”, “Good Leaders Ask Great Questions”, “Today Matters”.

